

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We ^{Hastings} Joanna Stephens (T/A Seed Limited)
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description 50 George Street Hastings TN34 3EA			
Post town	Hastings	Postcode	TN34 3EA
Telephone number at premises (if any)	01424 429221		
Non-domestic rateable value of premises	£5700.00		

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
- i. as a limited company please complete section (B)
- ii. as a partnership please complete section (B)
- iii. as an unincorporated association or please complete section (B)
- iv. other (for example a statutory corporation) please complete section (B)

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Recd 27/7/2016
GAS 24/8/2016

- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or x

I am making the application pursuant to a
 statutory function or
 a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

SEED HASTINGS LTD
23 ST LEONARDS ROAD, BEXHILL ON SEA, EAST SUSSEX, TN40 1HH
Registered number (where applicable) 09777191
Description of applicant (for example, partnership, company, unincorporated association etc.) LIMITED COMPANY
Telephone number (if any) 01424 429221
E-mail address (optional) jamie@seedhastings.co.uk

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
1	5	082016

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

SEED Hastings is a tapas bar eatery and bar, in the middle of pedestrian George Street. Evolved and operated by the same owners as Pomegranate Food & Drink House at the same premises since 2005.

Pomegranate was awarded a full on-licence through the courts in 2005. The operators (Jamie Stephens – MD/chef & Joanna Stephens – DPS & personal licence holder) have responsibly run the restaurant and bar business at the premises for 11 years. During the second half of 2015, they evolved the identity of the business to minimise the food preparation and time spent in the kitchen for Jamie (MD/chef). The menu changed from 3 course dining, to more informal small plates and tapas. The name changed from Pomegranate to Seed, using the pomegranate fruit visual as an emblem next to the word Seed, in order that loyal clientele would understand that this is an evolution and not a new business per se. Our marketing communications explained that Seed came from the established Pomegranate brand, and that the management and operations team is unchanged. The decor changed to reflect the new identity. Gradually the operations (inc banking, credit card terminals, invoicing) also changed identity to ‘Seed’, and it was a business decision to dissolve the Pomegranate Food and Drink House company (end April 2016) and create Seed Hastings Ltd for more efficient operation. The application to transfer the premises licence with Hastings Borough Council was unfortunately overlooked and the 28 day period window in which this could be achieved was missed. Hence the need now to apply for a new premises licence in the name of Seed Hastings.

SEED Hastings seats up to 38 people inside and a further 10-12 outside on the terrace. All food is prepared from fresh on the premises in the back room kitchen. Menu is European tapas and small plates, including hors d’oeuvres, hot dishes & desserts, served at high tables around the edge of the room and along the bar. SEED Hastings takes diary bookings and also offers ad-hoc dining and refreshment. The bar offers discerning wines, craft beer, spirits and local brews including cider. Entertainment is provided in the form of live music, acoustic or amplified, DJs, dance, drama, films.

SEED Hastings, operated by the same owners as Pomegranate Food and Drink House as previously stated, is a professional and organised business. Our clientele reflect our high standards.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- | | |
|--|---|
| a) plays (if ticking yes, fill in box A) | x |
| b) films (if ticking yes, fill in box B) | x |

- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E) x
- f) recorded music (if ticking yes, fill in box F) x
- g) performances of dance (if ticking yes, fill in box G) x
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) x
- Provision of late night refreshment** (if ticking yes, fill in box I) x
- Supply of alcohol** (if ticking yes, fill in box J) x

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	x
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	1200	0000	<u>Please give further details here</u> (please read guidance note 3) Small intimate live dramatic performances of plays or cabaret events		
Tue	1200	0000			
Wed	1200	0000	<u>State any seasonal variations for performing plays</u> (please read guidance note 4)		
Thur	1200	0000			
Fri	1200	0000	<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	1200	0000			
Sun	1200	0000			

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3) Offer short films or features as events or for background atmosphere.		
Mon	1200	0000			
			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Tue	1200	0000			
			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Wed	1200	0000			
Thur	1200	0000			
Fri	1200	0000			
Sat	1200	0000			
Sun	1200	0000			

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Wed			
Thur			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)		
Mon					
Tue			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 4)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri					
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place <u>indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	x
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	1200	0000	<u>Please give further details here</u> (please read guidance note 3) Small bands or solo performers, musicians and singers offer both acoustic and amplified music.		
Tue	1200	0000			
Wed	1200	0000	<u>State any seasonal variations for the performance of live music</u> (please read guidance note 4)		
Thur	1200	0000			
Fri	1200	0000	<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	1200	0000			
Sun	1200	0000			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place <u>indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	x
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3) Ambient music for customers to enjoy whilst dining and drinking, creating a backdrop atmosphere. Application for broad opening hours 1000-0200, although generally we trade from 1300 for a lunch service. Music is appropriate and conducive to relaxing dining including jazz, soul, funk, world.		
Mon	1000	0200			
Tue	1000	0200			
Wed	1000	0200	State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Thur	1000	0200			
Fri	1000	0200	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5) New Year's Eve from the end of the permitted hours on New Year's Eve to the start of the permitted hours on the following day.		
Sat	1000	0200			
Sun	1000	0200			

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3) Traditional and modern dance entertainment to enhance atmosphere, eg flamenco.		
Mon	1200	0000			
Tue	1200	0000	State any seasonal variations for the performance of dance (please read guidance note 4)		
Wed	1200	0000			
Thur	1200	0000	Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	1200	0000			
Sat	1200	0000			
Sun	1200	0000			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing Entertainment similar to live music, recorded music or dance.		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Mon	1200	0000		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue	1200	0000	<u>Please give further details here</u> (please read guidance note 3) For example folk music and dance during festivals; spoken word; poetry; debate.		
Wed	1200	0000			
Thur	1200	0000	<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 4)		
Fri	1200	0000			
Sat	1200	0000	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun	1200	0000			

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon	2300	0200	<u>Please give further details here</u> (please read guidance note 3) Option to stay open after 2300hrs, serving alcohol to customers who are respectful and responsible. The door to the premises will be self closing and remain closed after 2300hrs. Customers who exit to street after 2300hrs will be advised by staff and signage to keep noise levels low so as not to disturb neighbourhood.		
Tue	2300	0200			
Wed	2300	0200	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Thur	2300	0200			
Fri	2300	0200	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	2300	0200			
Sun	2300	0200			

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	x
Day	Start	Finish	<p>State any seasonal variations for the supply of alcohol (please read guidance note 4) Off premises on the terrace will predominantly be during summer season, under shaded canopy.</p> <p>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5) New Years Eve from the end of the permitted hours on New Year's Eve to the start of the permitted hours on the following day.</p>		
Mon	1000	0130			
Tue	1000	0130			
Wed	1000	0130			
Thur	1000	0130			
Fri	1000	0130			
Sat	1000	0130			
Sun	1000	0130			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Joanna Stephens	
Address 9 Tower Road West, St Leonards, TN38 0RJ	
Postcode	TN38 0RJ
Personal licence number (if known) HO20250	
Issuing licensing authority (if known) Hastings Borough Council	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

Any event or activity that may contain adult material not suitable for children will be advertised as such and a door policy will be in operation during event to ensure that children do not enter premises. Such event may be the showing of a film with a 15 or 18 certificate, or comedy or performance containing adult material.

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			<u>State any seasonal variations</u> (please read guidance note 4)
Day	Start	Finish	
Mon	1000	0200	
Tue	1000	0200	
Wed	1000	0200	
Thur	1000	0200	
Fri	1000	0200	
Sat	1000	0200	
Sun	1000	0200	

Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)

New Years Eve from the end of the permitted hours on New Year's Eve to the start of the permitted hours on the following day.

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

We will continue to operate SEED Hastings in the responsible and professional manner in which we operated Pomegranate Food and Drink House since 2005. We have created a good environment where people can come and eat and drink and feel safe to relax and enjoy themselves within the Old Town Hastings community.

We will ensure that the staff are aware and knowledgeable of UK licensing law. We have a clear operations manual in our premises, and staff are trained in all areas to ensure safe and effective trading. We have a clear evacuation plan in case of emergency. We will not serve people who are underage, or who people who have consumed too much alcohol, or those whom we feel are aggressive or will cause uneasiness within the environment. We will be aware of our neighbours, with regards to our business activities. We will guide our customers to adopt the same respect for each other and the neighbourhood. Our clientele since 2005 at the premises, have reflected our professional high standards, our marketing endeavours promote this; and this is the strategy that will continue in SEED.

b) The prevention of crime and disorder

The staff will be aware of licensing law. Alcohol will not be served to any persons who are too intoxicated or disorderly. FOH and kitchen staff will collaborate to placate any persons who are disorderly, and if this is not effective, disorderly persons will be requested to leave, or escorted off the premises and the police will be notified. We maintain a disorderly persons register.

We will never operate promotions which encourage binge drinking.
No bottles or glasses will be permitted to be taken off the premises.

On nights when we offer late night refreshment, and at special events offering entertainment, we have a member of staff standing at the entrance door to maintain licensing objectives.

c) Public safety

We ensure that risk assessments are carried out within the premises regularly, and that staff are all aware of procedures to reduce risk. Staff are trained with regards to health, safety and licensed law and practice. Fire extinguishers are maintained and tested annually. Emergency lighting and signage are in place.

Testing, maintenance and certification of all equipment is conducted.

Guidance and conditions placed on us by other responsible authorities are adhered to.

We ensure that occupancy levels are safe and sufficient.

Potential hazards eg broken glass, will be dealt with quickly.

Persons who are too intoxicated will not be served alcohol. We will offer free drinking water when requested or where necessary. We will liaise with neighbouring businesses to communicate issues of public safety, share information and maintain a good environment in our neighbourhood.

We will contact the relevant authority eg ambulance or police should there be any incident requiring help.

d) The prevention of public nuisance

We have a self closing front door to minimise noise levels during entertainment. After 2300hrs the recorded music will be turned down to a level where it cannot be heard on the street. After 2300hrs, we only allow a max of 5 people smoking outside at any one time to minimise street conversation noise. Our signage will request that all patrons are peaceful and respectful to neighbourhood.

Our rubbish will be disposed of effectively and quietly every day (bottles in the mornings) so as to minimise odours and noise.

Our deliveries will be conducted swiftly during mornings (before 1000) so as to minimise impact on neighbours.

e) The protection of children from harm

Under 18 years must be accompanied by a responsible adult. All staff will be trained to comply with the law in relation to consumption of alcohol by under 18 years, including prevention of adults buying alcohol for children. Proof of age will be asked if someone appears to be underage. If there are children present in the bar accompanied by responsible adults, then other customers will be monitored to ensure there is no rowdiness or inappropriate language.

Checklist:


Please tick to indicate agreement

- I have made or enclosed payment of the fee. x
- I have enclosed the plan of the premises. x
- I have sent copies of this application and the plan to responsible authorities and others where applicable. x
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. x
- I understand that I must now advertise my application. x
- I understand that if I do not comply with the above requirements my application will be rejected. x

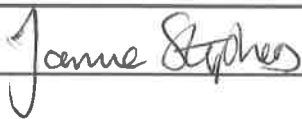
IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	Joanna Stephens	
Date	23 July 2016	
Capacity	Designation Premises Supervisor and Personal Licence Holder	

For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	Jamie Stephens	
Date	23 July 2016	
Capacity	Seed Managing Director	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Jamie Stephens
50 George Street
Hastings
TN34 3EA

Post town	Hastings	Postcode	TN34 3EA
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Telephone number (if any)	07890 588787
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If you would prefer us to correspond with you by e-mail, your e-mail address (optional)
Jamie@seedhastings.co.uk

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.